



**Child Care
in Health Care**

*National Association of Hospital
Affiliated Child Care Programs*

Member Application 2010

CCHC - An Invaluable Resource to
Early Childhood Program Leaders Serving HealthCare Facilities

CCHC Mission Statement:

To embrace, explore and enhance the unique value of childcare programs supporting healthcare organizations.

BENEFITS OF MEMBERSHIP:

Educational Opportunities:

- Directors' Thought Swaps – GoToMeeting
- Power Point Training Materials on CCHC website
- GoToWebinars
- GoToMeeting Regional Meetings
- Facebook Networking

Benchmarking:

- Short, meaningful surveys of members' programs, accompanied by interactive survey reports distributed routinely throughout the year
- Program-Specific Benchmarking - questions and responses on website bulletin board and quarterly in *The Connection*
- Membership Data Trends Yearly Report – summarized data of current member profiles

“The support I have received from the CCHC board members as our center prepares to go through changes has been so helpful and motivating, and has allowed me to remain calm (for the most part!) as I have been preparing report after report for my VP's and Senior Leadership. The support of this group is outstanding!”

**Holly Johnson, Riverside Health System
Child Development & Learning Center,
Newport News, Virginia**

“CCHC is a GREAT networking and benchmarking organization. I use the website and information from surveys often, as well as networking opportunities with other directors.” **Rebekah Shurtleff,
Tahoe Forest Hospital Children's
Center, Truckee, California**

“I sincerely appreciate the level of communication that you maintain with CCHC members such as me. I've benefited from the resources CCHC has to offer, even though I've been a 'quiet' member.” **Frank Guevara, First Health
of the Carolinas Child Development
Center, Pinehurst, North Carolina**

Newsletters, Resources and Publications:

- The *Connections* newsletter – published four times per year
- *Child Care Exchange* magazine – FREE with a regular full membership received by March 1, 2010
- Website resources and bulletin board – www.childcareinhealthcare.org
- Exchange Partnership Rewards program – 15% discount off many products published by *Child Care Exchange*

Networking:

- Face-to-Face Meetings
- On-line Networking
- Member Directory – Names and program specifics for all CCHC members
- Gatherings at Early Childhood Conferences
- Hot Topics
- GoToWebinars, Conferences, Regional Meetings
- Facebook Networking at <http://www.facebook.com/>

2010 CCHC Membership Application attached. Membership year is January 1 – December 31.